

Name: Dr. B. Murali Manohar

Designation: Senior Professor

Qualification: M. Com., M.B.A., M. Phil., FDP (IIM A), Ph. D

Interest areas: E-Commerce, IT for Managers, IT Enabled Services and ERP

Brief Introduction about yourself:

Completed the Visiting Professor assignment for six months (Oct 1, 2011 to March 31, 2012) at CMIS, University of Cologne, Germany sponsored by DAAD. Completed successfully the UNDP assignment for a period of 2 years- employed by Ministry of Education, Govt. of Ethiopia at Debub University, Awassa, Ethiopia during 2003-05. Associated with the MBA program from its inception (1994) at VIT. Actively involved in the activities of NBA accreditation, ISO –9002 from DNV, Netherlands and Deemed University status from the ministry of HRD, Govt. of India at VIT. Secured the Ph. D in *E-Commerce* from Sri Venkateswara University, Tirupati during December 2008. Having 2 years of Industrial experience and more than 20 years of teaching experience both at UG and PG level Management Programs. Secured recognition from the employers as Best Executive / Best Teacher in the past. Received Fellowship from Rotary Int, U S A to visit East Yorkshire, U K during April – June 2000 as a part of the Group Study Exchange program to study the culture and profession. Carried out successfully research / consultancy assignments in the past. Successfully presented more than 25 papers in various National and International Conferences. Authored 3 management cases in the past few years and published more than 25 papers in International and Nationally reputed (referred) journals/periodicals and edited volumes in India and abroad. Reviewed 3 Management books and published the same in the Review Projector a special journal devoted for review of books in India. Two research scholars have completed their Ph. D under the guidance the academic year 2012-13 and six more Ph. D scholars are pursuing their research.

Currently a reviewer for many of the reputed International Journals published by Elsevier, IEEE, USA and Sage, London (UK) and on the Editorial Board of African Journal of Business Management. He has visited many countries like UK, USA, Ethiopia, Kenya, UAE, Germany, France, Netherlands, Czech Republic, Belgium, etc. in the last one decade or so.