

**Dr. J. REEVES WESLEY, Professor, VIT
Business School**



Course	College / University	Period of study	Percentage of Marks*
Faculty Development Programme in Management (FDPM)	Indian Institute of Management, Ahmedabad	June 16 to October 04, 2008	---
Ph.D in Management	Bharathiar University	2006	Highly Commended
MBA	SRM Engineering College (Now SRM University), University of Madras	1993-95	66%
B.Sc (Special) in Physics	The American College, Madurai Kamaraj University	1990 – 93	71%
HSC	Carmel Higher Secondary School, Nagercoil	1987 –1989	80%
SSLC	Carmel Higher Secondary School	1987	87%

* Rounded off to the nearest whole number

Software proficiency

IBM PASW SPSS
IBM PASW AMOS
IBM PASW MODELLER
Microsoft Word, Excel

Experience: 17 years

Sl.No	Place of work	Position held	Period
1.	SRM Hotels (P) Ltd	Project Executive	April, 1995 to June, 1995
2	SRM Group of Companies	Executive Assistant to The Managing Director	July 1995 to June 1997
3.	SRM Institute of Hotel Management	Lecturer - visiting (deputed to handle classes for SRM Institute of Hotel Management)	August 1995 to June 1997
4.	Karunya Institute of Technology	Lecturer	June 1997 to February 2004
5.	Karunya Institute of Technology and Sciences	Senior Lecturer	March 2004 July 2006
6.	Karunya Deemed University	Assistant Professor	July 2006 March 2007
7	Karunya University	Associate Professor	April 2007 to March 2008
8	Karunya University	Professor	April 2008 to April 2010
9.	Karunya University	Professor & Head of School i/c (17 faculty reporting to me)	September 2007 to March 2008
10	Karunya University	Professor & Head of School (34 faculty members reporting to me)	April 2008 till June, 2009
11.	Karunya University	Professor	July 2009 till April 2010
12.	VIT University – Chennai Campus	Professor and Programme Manager	May 2010 till June 2012
13	VIT University – Chennai Campus	Professor	July, 2012

Visiting faculty from 2005 to 2008 for MS Programme in Health Care Management offered by Saint Joseph University, Philadelphia, USA at KMCH. Handled the course Health services research

Area of Teaching

Strategic Human Resource Management
 Research Methodology
 Organisation Behaviour
 Quantitative Technology and data analysis
 Business Analytics

Courses developed

Strategic Human Resource Management
 Designing Human Resource System
 Human Resource Selection (Application of quantitative methods in human resource selection)
 Performance Management
 HR Score card
 Data Analysis for Business Decision (Application of Quantitative Methods in Business Decision making)

Consulting / Research Projects completed

- 1) Formulate a draft Policy on ‘Labour Laws’ funded by TANSTIA – FNF (TFSC) in the year 2011. The report was presented to the Labour Commissioner and Labour Secretary in a dissemination conference on 11th November, 2011 and 28th October, 2013. This was submitted to the Government of Tamilnadu.
- 2) Consultant on Content Development for EXCEL Books in 2008.
- 3) Consultant for MaxValue Learning Technologies and Consulting on Content Development.

Research interest

Work-Family conflict
 Management interventions on substance abuse
 HRM practices and Innovation

Reviewer

No	Academy / Journal	Track	Number of articles reviewed
1.	IABE http://www.iabe.org/domains/iabe/paperreviewerlist.aspx	HR and OB	
2.	Scientific Journal International	HR, OB and Strategy	8
3.	Academy of Management (2011)	OB and HR	6
4.	Academy of Management (2010)	Gender Diversity and Organisation and Organisation Behaviour	5
5.	Academy of Management (2009)	Technology and Innovation Management and Education	5

6.	Academy of Management (AOM) 2007	Human Resources, Organisation Development and Change, Strategic Management, Gender and Organisation Behaviour	5
7.	Academy of Management (AOM) 2006	Organisational Behaviour	1
8.	Academy of Management (AOM) 2005	Organisation Development and Change	3
9.	Hawaii International Conference on System Sciences (HICSS 2005)	Research Methods and Applications	2
10.	Journal of Managerial Issues published by University of Pittsburg (2007 till date)	Human Resource Management and Organisational Behaviour	---

Research Supervisor

Research Degree	Name of the Scholar	Title of thesis	Year of Award
Ph.D in Management	Prof. Dr. Jeyaram Iyer, COO, Bharat Matrimony	Antecedents and Consequents of perception of price unfairness	2009
M.Phil (submitted)	Ms. Grace Julia	Knowledge Centric Human Resource Management in Banks	2010
Ph.D	Mr. B. Rajesh, Synopsis submitted	Effect of Pictorial Warning, Text Warning, Management Intervention and Reference Groups on Tobacco Use	---

Ph.D	Mr. Jacob Pratap Raj,	Supply Chain in Textile Industries	2013
------	-----------------------	------------------------------------	------

Number of Ph.D candidates under supervision : 7 (Full time – 2, Part time – 5)

Examiner

Viva Voce Examiner for Mrs. T. Bina on her Ph.D thesis entitled: Technology Readiness of customer to retail electronic banking services” conducted on 15th November, 2007 at Avinashilingam University for Women, Coimbatore.

Countries visited

Ireland and Germany

Publications in Refereed International Journals

- 1) Wesley, J. R., Muthuswamy, P.R., and Darling, S. (2009). Gender difference in family participation and family demand in dual career families in India – An empirical study. *Vilakshan*. 5 (2): 49 – 62.
- 2) Wesley, J. R., & Muthuswamy, P.R. (2008). Work role characteristics as determinants of job satisfaction: An empirical Study. *Vilakshan*. 5(1): 65 – 74.
- 3) Wesley, J. R., & Muthuswamy, P.R. (2004). Family-friendly HR Interventions: A pathway for Engineering College Teachers to mitigate Work-Family Conflict and its undesirable outcomes. *Staff and Educational Development International*. May 2004. 8(1): 65 – 78.

Publications in Refereed National Journals

- 1) Wesley, J. R., and Krishnan, G. (2013). Study on employee engagement level. *Research Journal of Social Science and Management*. 3(7): 70-78.
- 2) Rekhapriyadharshini, A and Wesley, J.R. (2013). Women entrepreneurship in the rural informal sector. *IOSR Journal of Business and Management*. 13(1).
- 3) Pratabharaj, S.J., Wesley, J. R., and Melinda, A.C. (2011). Analysis on Supply Chain Performance in the textile industry with Tirupur as the sample frame. *Journal of Commerce and Management Research*. 1(3)
- 4) Wesley, J. R. and Rajesh, B. (2010). Development of a measure on substance use and pictorial warnings. *Journal of Contemporary Research in Management*. 5(2): 57-68
- 5) Pratabharaj, J., and Wesley, J.R. (2010). A Study on coconut cultivation based on size of land possessed by local farmers. *Journal of Contemporary Research in Management*. 5(1)

- 6) Wesley, J. R., & Muthuswamy, P.R. (2010). Work Role Characteristics as determinants of Work Family Conflict: An empirical analysis. *Amity Management Analyst*
- 7) Wesley, R., & Muthuswamy, P.R (2005). Work-Family Conflict In India – An Empirical Study. *SCMS Journal of Indian Management*, .2 (4): 95-102.
- 8) Sudhahar, C., & Wesley, R. (2002). Issues and challenges in Supply Chain Management. *The Indian Journal of Marketing*; Oct-Nov, 2002.
- 9) Sudhahar, C., & Wesley, R. (2002). Indian Infrastructure: Recent Trends and Missing Links in Development – A Contemporary Analysis. *8M Jims*. April – June, 7 (2): 20 – 25.
- 10) Sudhahar, C., & Wesley, R. (2001). Market Bridging – An Indian Success Story. *The Indian Journal of Marketing*. July – August, XXXI (7-8): 13-16.
- 11) Sudhahar, C., & Wesley, R. (2001). The Era and Destiny of e-business. *Indian Management*. March, 40 (3): 21-24.

Publication in Unrefereed National Journals

- 1) Sudhahar, C., & Wesley, R. (2001). Managing the Executive Stress – A Twenty First Century Perspective. *Organisational Management*. Vol: XVII; April – June (1): 11-14 and 51.
- 2) Sudhahar, C., & Wesley, R. (2000). Training and Development in India – A Twenty First Century Perspective. *The personnel Today*; October-December; XXI (3): 23

Book Chapters

- 1) Wesley, R., Santhosh., & Babu,R. (2004). The changing role of married men and women in dual-career families – An empirical study. *Contemporary Trends in Business Research*. (1st Ed.), In Nandagopal, R., & Krishnaveni, R. pp: 26-35. New Delhi: Allied Publishers Pvt. Ltd.
- 2) Wesley, R., Oomen, J., Sumithra, J.C., & Varkey, R (2003). Work Family Conflict: An Empirical Study and It's Impact on Job Satisfaction. In Nandagopal, R & Krishnaveni, R (Eds.). *Business Research Conference*. Vikas Publishing House Pvt. Ltd.
- 3) Sudhahar, C., & Wesley, R. (2002). Status and Issues Pertaining to Infrastructure Financing in India. In S. Ganesan (Ed.) *Infrastructure Development and Financing*. Kanishka publishing Distributors.

International Conferences

- 1) Iyer, J.K., and Wesley, J.R. (2009). Unmindful processing of incoming price information: The Placebo effect. In the *International Conference on North American Society for Marketing Education in India* at Great Lakes Institute of Management. 18th December.
- 2) Raja, M., Sudhahar, C., and Wesley, J. R. (2009). Testing the Day of the Week Effect of Indian Stock Market. In the *International Research Conference on Management & Finance*. 11th December.. (accepted for presentation)
- 3) Wesley, R., & Muthuswamy,P.R. (2004). Factors affecting participation of women in the Labor market in India (accepted for presentation). In *The 5th IIRA Asian Regional Congress* Seoul, South Korea. 23rd - 26th June. (accepted for presentation).
- 4) Wesley, R., & Muthuswamy,P.R. (2003). A study on the relationship between HRM Practices, Innovation and Organizational Performance as practiced in South India". In the *International Human Resource Management 2003 (IHRM 2003)*, University of Limerick, Ireland. 3rd - 6th June.
- 5) Wesley, R., & Muthuswamy, P.R. (2003). Human Resource Manager – A strategic partner for sustainable Development. In the *International Association for Management of Technology (IAMOT2003)*, Nancy, France. 13th - 15th May. (accepted for presentation)
- 6) Wesley, R., & Muthuswamy,P.R. (2003). HR Manager a strategic partner – An empirical study on their Competencies. In *The International Conference AHRD*, Bangkok, Thailand. 7th - 9th November. - (accepted for presentation)

National Conferences

- 1) Wesley, R., Rajesh, B. (2009). Development of a measure on substance use and pictorial warnings. In the *6th National Conference on Business Research*. 20th - 21st, November.
- 2) Wesley, R., and Julia, G. (2009). Sectoral differences in Human Resource Practices and innovative behavior among small scale industries. In the *6th National Conference on Business Research*. 20th - 21st November.
- 3) Roy, J.P., and Wesley, J. R. (2009). A study on supply chain management in Agriculture sector: The impact of climate conditions and production of cotton which in turn affects supply chain agriculture. In the *National Seminar on Global Business Environment: challenges and Opportunities*. Periyar University. 28th - 29th January.
- 4) Wesley, R.. Santhosh., & Babu,R. (2004). The changing role of married men and women in dual-career families – An empirical study. In the *Third National*

Conference on Business Research. Department of Management Sciences, PSG College of Technology, Coimbatore. 19th - 20th November.

- 5) Wesley, R., Oomen, J., Sumithra, J.C., & Varkey, R (2003). Work-family conflict – An empirical study and its impact on Job Satisfaction. *National Level conference on Research Methods for Business Decisions.* PSG Institute of Management. 29th - 30th November.
- 6) Wesley, R., & Muthuswamy. P.R. (2001). Customer Relationship Management – Strategic Focus for success. In the *State Level Seminar on Marketing in New Millennium.* Coimbatore Institute of Management and Technology. 3rd October.
- 7) Sudhahar, C., & Wesley, R. (2001). The future of e-crm. In the *State level Seminar on current trends in E-Business.* Department of Management Studies, Kongu, Engineering College. 4th September.
- 8) Sudhahar, C., & Wesley, R. (2000). Status and Issues pertaining to Infrastructure Financing in India. In the *National Seminar on Infrastructure Development and Financing.* Alagappa Institute of Management, Alagappa University, 28th April.
- 9) Sudhahar, C., & Wesley, R. (2000). The promise and peril of E-business transaction – A Global perspective. In the *National seminar on Emerging trends in E-Business.* Dept. of Management Studies, Karunya Institute of Technology. 23rd - 24th March.

Awards

Nature	Name of the award	Awarded by	Awarded for	Year of award
Academic	BEST MANAGEMENT TEACHER AWARD	Coimbatore Management Association in association with All India Management Association	Best teacher	2010

Resource Person

- 1) Workshop on ‘Structural Equation Modelling’ using PASW AMOS at RVS Faculty of Management, Coimbatore on 5th October, 2013.
- 2) Workshop on “Research Analysis using SPSS” in association with SPSS at GRD College of Arts and Science on the 19 and 20th September, 2013.
- 3) Workshop on ‘Data Analytics: Workshop on Structural Equation Modeling using AMOS’ in association in with SPSS South Asia on the 20th and 21st May, 2013

- 4) Workshop on 'Research Methodology for Research Scholars' at Dr. NGP college of Arts and Science on the 6th and 7th December, 2012
- 5) Workshop on Research techniques using SPSS at GRD College of Arts and Science, Coimbatore on the 29th and 30th September, 2012.
- 6) Workshop on Data Analysis for Decision Making using SPSS at VIT – School in association in with SPSS South Asia on the 3rd and 4th May, 2012.
- 7) Workshop on 'How to use parametric and non-parametric tests' for Defence Officers at College for Defence Management on the 19th August, 2011
- 8) Two day workshop on Data Analysis for Decision Making using SPSS at VIT B-School in association with SPSS South Asia on the 27th and 28th, January, 2011
- 9) Two day Workshop on Research Methods and Data Analysis at PSG College of Arts and Science, Coimbatore on the 13th and 14th April, 2010
- 10) One day Faculty Development Programme on Research Methodology and Data Analysis at Dr. G.R.D Damodaran College of Science, Coimbatore on the 13th March, 2010.
- 11) One day Faculty Development Programme on Data Analysis at D.J. Academy of Managerial Excellence, Coimbatore on the 12th March, 2010.
- 12) A three day Workshop / Faculty Development Programme on "Research Methods and Data Analysis" at the School of Management, Karunya University from the 26th to the 28th November, 2009.
- 13) Seminar on "Research Methods" at RVS School of Management, Coimbatore on 19th November, 2009.
- 14) Two day workshop on "Statistics for Management" for MBA in Hospital Management at Dr. N. G. P. College of Arts and Science from 23rd to 24th April, 2009
- 15) Lecture on "Know your competitive strategy" in the forum "Monday Meetings" at Coimbatore Management Association (CMA) on November 10, 2008
- 16) Guest Lecture on "Software packages for Social Science" at SNMV College of Arts and Science, Coimbatore on 6th February, 2008.
- 17) Special Address and resource person for technical sessions in a National Workshop on Bio-Statistical Tools for Researchers conducted by PG and Research Department of Bio Chemistry, Kongu Nadu Arts and Science College, Coimbatore on the 10th and 11th January, 2008.

- 18) Refresher Course in Commerce on Research Methods in Commerce on 2nd November, 2007 at UGC – Academic Staff College, Bharathidasan University, Thiruchirapalli.
- 19) Special Lecture on Research Methods on 28th September, 2007 at Happy Valley B-School, Coimbatore
- 20) Workshop on “Business Statistics using SPSS” on 26th and 27th of April, 2007 at Faculty of Business Administration, Avinashilingam University, Coimbatore
- 21) Bizquiz 2007, a National level Business Quiz Competition conducted by Rama Krishna College of Arts and Science for Women on March 1, 2007.
- 22) “Application of Statistical Package for Management Research” in an AICTE Sponsored Programme on 21st February, 2008 conducted at Kumaraguru Business School, Coimbatore.
- 23) “Scaling Techniques in an AICTE Sponsored Faculty Development Programme on “Training the Young Faculties in Research and Publication” at Kalashingam University, Srivilliputhur on the 7th and 8th of February, 2007
- 24) “Emerging Trends in Corporate Scenario” – A State Level Seminar conducted by Sree Jayendra Saraswathi Maha Vidyalaya College of Arts and Science on 31st January, 2007.
- 25) “HR Strategy” in a two day International Seminar on Case Study Method of Teaching in Commerce / Management Education at Bharathidasan University, Tiruchirapalli, on 20th and 21st of January, 2007
- 26) Course faculty for a short term programme on “Data Analysis for Business Decision Using SPSS” conducted from 21st to the 23rd of September, 2006 in Kongu Nadu College of Arts and Science.
- 27) Seminar on “Health Services Research” on the 1st and 4th of August, 2006 for MS programme at Kovai Medical Center and Hospital Limited, Coimbatore.
- 28) Course faculty for Soft Skill Programme conducted by Coimbatore Management Association (CMA) at CMA during March – April, 2006
- 29) Workshop on “Business Statistics using SPSS” at Avinashilingam Institute of Home Science and Higher Education for women (Deemed University) on April 10th, 2006.
- 30) Chief Guest at “XPERT VOICE”, A Business Executive Meet at Dr. N.G. P Arts and Science College on 3rd March, 2006. Topic delivered “Strategic HRM in Global Business”

- 31) Workshop on “Statistical Techniques Enhancement Programme” STEP, on 4th March, 2006 in Karunya Institute of Technology and Sciences.
- 32) “Applications of Research Tools in Hospitals” in a One day Seminar on “Research Methods and Applications” at Department of Hospital Management, Dr. NGP Arts and Science College on 4th February, 2006.
- 33) Seminar on “Research Methods in Health Care Industry” at KMCH Institute of Health and Hospital Administration from 22nd, 26th of September and 03rd of October, 2005.
- 34) Workshop on “Application of Statistical tools in project work for MBA students” at Vysya College, Salem for three days – 2005
- 35) “Statistical Techniques for Research Scholars” - a one day workshop at DJ Academy for Excellence, Coimbatore on the 23rd and 24th, July, 2005.
- 36) Workshop on “Statistical techniques for Business Research”. Ramakrishna College for Women, Coimbatore. 2004.
- 37) Faculty Development Programme on “Advanced Multivariate Statistical technique for research using SPSS Package” conducted by the Karunya Institute of Technology September 18 and 19, 2003.
- 38) Faculty development programme on “*Advanced Multivariate Statistical techniques for research using SPSS Package*” conducted by the Department of Management Sciences, Karunya Institute of Technology, on September 26th and 27th, 2002
- 39) Faculty development programme on “*Non-Parametric Statistical Techniques for research using SPSS Package*” conducted by the Karunya Institute of Technology in association with Karunya Management Development Centre on February 15, 2002 (Friday)
- 40) Short Term Training Programme on “*Statistics for business decisions*” conducted by the Department of Management Sciences and sponsored by the All India Council for Technical Education February 15, 2002 (Friday) between the 8th and 20th of May, 2000.

Events / Programmes Coordinated

- 1) Coordinator for a two day Workshop on ‘Data Analytics: Workshop on Structural Equation Modelling using AMOS’ in association in with SPSS South Asia on the 20th and 21st May, 2013 at VIT Business School, Chennai.
- 2) Coordinator for a two day Workshop on ‘Data Analysis for Decision Making using SPSS’ in association in with SPSS South Asia on the 2nd and 3rd May, 2012st May, 2013 at VIT Business School, Chennai.

- 3) Programme Coordinator for a two day Workshop on Data Analysis for Decision Making using SPSS at VIT B – School in association with SPSS South Asia on the 27th and 28th, January, 2011. Total number of participants restricted to 20
- 4) Programme Coordinator for a two day Workshop on Data Analysis for Decision Making using SPSS at VIT B – School in association with SPSS South Asia on the 27th and 28th, January, 2011.
- 5) Organising Secretary for a three day Workshop / Faculty Development Programme on Research Methods and Data Analysis at the School of Management, Karunya University from the 26th to the 28th, November, 2009.
- 6) Organising Secretary for One day Workshop on “Process Management for the 21st Century Organisational Competitiveness on the 12th August, 2009 at School of Management, Karunya University
- 7) Organising Secretary for Two day International Conference on Emerging Operations Paradigm scheduled to be held from 10th to 12th August, 2009 at Karunya University.
- 8) Two days Finance Enclave titled: Magnum Moneta on the 18th and 19th, October, 2007 at Karunya University.
- 9) Coordinator for Faculty Development Programme on Multivariate Statistical Tools for Research Using SPSS Package conducted on the 18th and 19th, September, 2003.
- 10) Co-Coordinator for Faculty Development Programme on Advanced Multivariate Statistical Techniques for Research using SPSS Package conducted on the 26th and 27th, September, 2002.

Workshops/Training Programmes attended

- 1) Webex session conducted by SPSS on ANALOU, a predictive software on 23rd April, 2013.
- 2) Training programme on SPSS conducted by IBM SPSS on 15th December, 2012 at Bangalore.
- 3) Participated in an interactive meeting with Mr. Anthony P. Iriti, Former Mayor of Findlay Township, Ohio, USA and currently Director, Findlay – Hancock County Economic Development Council at Madras Chamber of Commerce on 26th June, 2012

- 4) Conference on 'India – USA Global Business Planning and Networking Strategy' conducted by Findlay University and Prakruthi on 22nd June, 2012 at Hotel Savera, Chennai.
- 5) Teacher's Support Programme (TSP) to teach Business English Communication (BEC) course conducted by British Council, Chennai from July 13th to July 15, 2010.
- 6) Workshop on "Self-Empowerment" from on 25th and 26th of May, 2009 conducted by Mr. Keith Campbell at Karunya University.
- 7) Workshop on 'Crafting Innovative Business Models' on 30th January, 2009 conducted by the Confederation of Indian Industries (CII) at Bangalore.
- 8) Workshop on "Research Proposal and Report Writing" on 12th September, 2008 at Indian Institute of Management, Ahmedabad.
- 9) Workshop on "Research and Publication" on 4th February, 2006 at PSG Institute of Management, Coimbatore – 641 004.
- 10) Faculty Development Programme on Leadership and Skills Development on 12th and 13th of June, 2003 at Karunya Institute of Technology and Science, Coimbatore
- 11) Quality Improvement Programme on "Paradigm Shifts in HRM- Academic Impact" conducted by T.A. PAI Management Institute, Manipal from October 21 to 25, 2002.
- 12) One-day Workshop on Export – Import Procedures organized by Karunya Management Association and EXIM Academy on 22nd March, 2002.
- 13) One-day workshop on "Entrepreneurial Development and Management" organised by ISTE and Karunya Management Association on 15th march, 2002.
- 14) Workshop on Research methods for Management on 12.03.2002 conducted by Bharathiar School of Management & Entrepreneur Development, Bharathiar University, Coimbatore.
- 15) Workshop on "Placement Opportunities: A HRD-Placement Cell Interface" Jointly organized by Placement Cell and Karunya Management development Centre on 9th December 2000.
- 16) Short term training programme on "Statistics for business decisions" Organised by the Department of Management Studies; Sponsored by AICTE during 8th to 20th of May, 2000.

Contribution to VIT

- 1) As Programme Manager for the 2 year MBA Programme, emphasized on experience - centered pedagogy for all courses. Ensured that the students were examined in the Mid-term and End Term with 'Higher Order Thinking' Questions. Established the MBA computer lab with Softwares SPSS versions 19 and 20, PASW AMOS, CMIE database etc.,
- 2) Organised more than 10 industrial visits. As Programme Manager examined the students in Mid Term and End Term Examinations on how they integrated their learning in the industrial visits with the theory.
- 3) Designed the student feedback system for the MBA programme which was later emulated for the B.Tech Programmes during 2010-12.
- 4) Invited speakers from University of Massachusetts, UNIDO, National Stock Exchange, Syndicate Bank, CSC (formerly Covansys) etc.,
- 5) Coordinator and Resource Person for a 'Two day Workshop on Data Analysis for Decision Making Using SPSS 19' scheduled on 27th and 28th January, 2011. This is a self – coordinated workshop conducted in collaboration with SPSS South Asia.
- 6) Proposing a One year PG Diploma in 'Business Analytics' for working executives.
- 7) Served as a member in the recruitment panel of VIT B-School, Chennai
- 8) Served as a member in the Ph.D selection panel of VIT B-School.

Contribution to Karunya University

- 1) Member of Board of Studies of Karunya School of Management (KSM), Karunya University from 2006 - 10.
- 2) Architect of the Tri-mester system in KSM.
- 3) Designed the curriculum and syllabus for MBA during 2008-09 and 2009-10 in KSM.
- 4) Standardised the pedagogy for management education in KSM.
- 5) Designed the evaluation (assessment) pattern for end trimester as well as continuous examination in KSM.
- 6) Chairman of the Departmental Board of studies from 2008 – 09.

- 7) Chairman of the Curriculum Development Cell for MBA Programme during the year 2008-09.
- 8) Member of Academic Council, Karunya University during the year 2008-09.

Future publications

- 1) Book on 'Organisational Behaviour' by Cengage Publication.
- 2) Book entitled: "Data Analysis for Business Decisions"

J. REEVES WESLEY