



Name: Dr. A. Vasumathi

Designation: Associate Professor

Qualification: M.Sc., B.Ed., M.B.A., M.Phil., Ph.D

Interest areas: Operations Research, Quantitative Techniques and Financial Management

Brief Introduction:

Vasumathi is an Associate Professor in VIT Business School at VIT University. She has published articles on Operations Research, Marketing Management and Human Resource Management in various International (Scopus Indexed) and National referred journals in USA, UK, Malaysia and India. She is currently serving as an editorial board member of IRED International Journal, USA, International Journal of Mathematics and its Applications, New Jersey, USA and Asian Journal of Management Research, India. She is a reviewer of Pertanika Journal, Malaysia and Pakistan Journal of Operations Research. She was selected as the best resource person for the Faculty development program on Impact of Research on Teaching. She received a funded project from ICSSR (MHRD) on “**Live to Work’ or ‘Work to Live’? – An empirical Comparative Study of Work-life Balance among Women Labors of Tannery Industry at Vellore and Tirupattur Districts**”, grant amount **Rs.14 Lakhs** for the project. She delivered various lectures on “Data analysis using SPSS”, “Solving Operations Research Problems by using TORA Software” and “Master the techniques of successful memory and recall” at various universities. She has organized many workshops, FDPs and conferences. Currently she is serving as a consultant for a manufacturing company in Chennai.