

Date	Event Category	Event Name	Resource Persons
22-01-2014	Guest Lecture	Balancing Work & Home Life: A Challenge for both Men & Women	Dr. Martha Rampton, Director, Center for Gender & Equity Pacific
22-01-2014	Guest Lecture	A primer on the Entrepreneurship Ecosystem	Mr. Praveen Paranjothi, MS Eng. MBA, (VIT Alumnus, 2002 ECE)
23-01-2014	Students Event	Panel Discussion: Developing Life and Livelihood Skills- The MBA way	Students Participants
24-01-2014	Guest Lecture	New Product Development	Mr. Patrick Paalman, Managing
20-02-2014	Guest Lecture	Cross Cultural Management	Prof. Sivakumar Management
26-02-2014	Guest Lecture	Investors Awareness Programme on Personal Financial Planning	Mr. Amrith Bhat, Financial Planner Director, Investwise Private Ltd.,
07-03-2014	Management Summit	INVICTUS'2014	
22-03-2014	Guest Lecture	"Supply Chain Management"	Mr. Uma Shankar Barathi. U (alumnus of 2007 batch B.Tech
25-03-2014	Guest Lecture	Entrepreneurial Awareness	Dr. Ganesan Ramaswamy,
28-03-2014	Workshop	Serial Workshop on Research Methods & Advanced Statistical Tools for Management Research Phase-2 : Instrument Validation & Application of	Dr. P. Ganesan & Dr. Resmi Ann Thomas
15-04-2014	Guest Lecture	Balance Score Card	Mr. Muthusivam, Indian Shoes Pvt.
25-04-2014	Guest Lecture	Regression Analysis & Forecasting Models	Dr. Loganathan, HOD, Department
26-04-2014	Workshop	One Day National Workshop on "Behavioural & Neuro Finance"	Dr. Tanusree Dutta, IIM Ranchi Dr. Syed Khalid Pervez, VITBS Dr. K.
03-05-2014	Guest Lecture	Externalization of tacit knowledge in	Mr. Uttam Vasudevan, HR Manager
03-05-2014	Workshop	Emotional Intelligence at the workplace	Mr. Shashikanth Jayaraman, TVS, Mr. Tibine Mathew from TCS and
03-05-2014	Workshop	Management Mantra	Mr. George Koshy, Infosys
25-06-2014	Guest Lecture	The WeekEnd Leader Programme - Unsung Hero	Mr. S. Selvakumar, Social Worker, part-time shoe shiner, a Tamil
04-07-2014	Guest Lecture	Opportunities Available In Current Modern Age Industries	Mr. Bhaskar and Mr. Robert of "THE PRINCETON REVIEW "
09-07-2014	Guest Lecture	Corporate Social Responsibility and Social Entrepreneurship	Dr. Ashok Joshi, CEO-Social Arm of Sundaram Motors (TVS), Chennai
14-07-2014	Workshop	Selling Workshop	Dr. C. R. Sudnara rajan
16-07-2014	Guest Lecture	Ethics and Values in Modern Business	Dr. Vijayaprasad Gopichandran,
18-07-2014	Guest Lecture	Indian Culture and Ethos	Dr. Machel Danino, French
21-07-2014	Conclave	Digital Marketing in the Emerging Markets	Prof. Jagdish Sheth, Emory University, Rajiv Dingra, CEO, WAT Consult, Mr. Rob Peck,
22-07-2014	Guest Lecture	The Weekend Leader Programme - Amazing Entrepreneur	Mr. Arun Athiappan, Co-founder , Ticket goose.com
24-07-2014	Guest Lecture	Challenges and Success in Entrepreneurship	Mr. Ravi Raj Yanamandala (alumnus of 1989 batch B.E. Civil)
05-08-2014	Guest Lecture	Entrepreneurship: 'Success story: Zero to	Mr. Lawrence, Director & CEO,
06-08-2014	Guest Lecture	The Weekend Leader Programme -Unsung Hero	Mr. Kalyanasundaram, Social Worker, (Man of the Millennium)

11-08-2014	Students Event	Bakfy The Million Dollar Challenge: Business Idea Competition	
12-08-2014	Workshop	A one Day Workshop on Opportunities for the Self Help Groups (SHG)	Mr. K.V. Rao, Chief General Manager, NABARD Regional Office, Tamil Nadu Mrs. R. V. Sajeevana,
13-08-2014	Guest Lecture	Reasons for investing in training programmes in management	Dr. Edison Gundabattini Asst. Director, ASC
15-08-2014	Function	VITMAA'14	Mr. Samir Kumar, Managing
15-08-2014	Workshop	Advanced Data Analysis and Structural Equation Modeling (SEM) Using IBM SPSS	Prof. M. J. Xavier, ED, VIT, Prof. C. M. Maran, Prof. Ravikumar B
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18-08-2014	Guest Lecture	ICT in Today's Business	Mr. Venkat Subramanian, C.E.O,
09-09-2014	Workshop	First Aid Course - An experiential workshop for Emergency Medicin	Dr. Resmi Ann Thomas & Gemini V. Joy
10-09-2014	Guest Lecture	Role of Media in Business Promotion	Dr. Sunitha, Asst. Prof., Dept of Media Sciences, Anna University,
10-09-2014	Guest Lecture	Communication Strategies for Corporate	Dr. Geetha Veliah, Asst. Prof.,
13-09-2014	Workshop	Accountancy for Non-Accountants	Dr. V. Seetharam & Dr. R. S. Mani
15-09-2014	Workshop	Research Methods and Data Analysis using	Dr. M. J. Xavier, Executive Director,
17-09-2014	Guest Lecture	The Weekend Leader Programme -The Amazing Entrepreneurship	Mr. C. K. Kumaravel, Founder Chairman, Naturals
19-09-2014	Workshop	Business Intelligence	1) Dr. M. J. Xavier, 2)Mr. Ganesh Sankaralingam, Delivery Head, US West Coast Accounts, 3)Mr.
23-09-2014	Workshop	CSR Implementation through NGOs	Ms. Rama Kashyup, CSR Head, India Cements, Mr. Sridhar,
24-09-2014	Workshop	Short Film Making	Uma Vangal Shivakumar , Curator, DPFF , Prof & Head, Media &
04-11-2014	Guest Lecture	Meet the Editor	Mr. A. K. Bhattacharya Editor,
05-11-2014	Guest Lecture	Franchising	Mr. Chackochen Mathai, General
10-11-2014	Conference	International Conference on Science, Engineering and Technology (SET)	Prof. Dr. Paul C. Salins, Medical Director & Vice
12-11-2014	Guest Lecture	The Weekend Leader Programme -Unsung	Mrs. G. Sripriya, Founder " Gold
15-11-2014	FDP	Teaching through Case Method	Prof. S. Manikutty, former
29-11-2014	Guest Lecture	V.C.Rajagopalachariar (VCR) Memorial	Shri R. Krishnamoorthy, Former
12-12-2014	Conference	CSRCon:2014:International Conference On Corporate Social Responsibility & Social Entrepreneurship for Sustainability and	
15-12-2014	Workshop	2nd Serial Workshop on Research Methods & Multivariate Statistical Tools for Management Research	Dr. M. J. Xavier, Dr. P. Ganesan, Dr. A. S. Sathish, Dr. Venkedesakumar, Asso.Prof. Pondicherry University,