

Date	Event Category	Event Name	Resource Persons
05-01-2013	Lecture Series	Certificate Course	Ms. Sowmya, Development Manager of BSE
08-01-2013	Students Event	Management Event "Rendezvous"	
16-01-2013	Guest Lecture	Understanding BOND markets	Ms. Chayya Consultant, FinMark Trainers India Pvt. Ltd.
18-01-2013	Guest Lecture	"Investor Awareness Program On Investment Avenues (Benefits and Opportunities available) for the fiscal year 2012-13"	Mr. Sankar Certified Financial Planner and Certified Financial Analyst
18-01-2013	Workshop	"two-day workshop on Marketing Performance Measurement and Management through Marketing Metrics and Amos "	"Prof. Gemini V Joy and Dr. Padmavathy C
28-01-2013	Guest Lecture	Short Term Visit Opportunities for B-School Students	Prof. J. Karthikeyan, International Relations Coordinator, VIT University
30-01-2013	Guest Lecture	Commodities Market Functioning and Report Generation and Understanding	Mr. Thirupathy, Consultant, Ex Vice President Religare and Management Committee Member, Navia Markets
09-02-2013	MDP	The Art of Soft Skills	
11-02-2013	Guest Lecture		Mr. R. Balajee Ooconn Solutions Pvt., Ltd.
27-02-2013	Guest Lecture	Capital Markets	Mr. Thirupathy, Consultant, Ex Vice President Religare and Management Committee Member, Navia Markets
06-03-2013	Guest Lecture	Corporate Governance	Mr. Shriram Krishnamurthy, Practicing Company Secretary and Consultant
11-03-2013	Guest Lecture	Servant Leadership	Mr. Mathew Nathaniel, Head of the Department of W&J, World Shapers Academy, UK
13-03-2013	Guest Lecture	Exchange Traded Funds (ETFs)	Mr. Thirupathy, Consultant, Ex Vice President Religare and Management Committee Member, Navia Markets
25-03-2013	Workshop	Supply Chain Management	Dr. Nagendran Nagarur, Binghamton, University, New York

25-03-2013	FDP	FDP on Entrepreneurship Development programme (Train the Trainers) to Govt. ITI teachers, supported and funded by Entrepreneurship Development Institute, Guindy, Chennai T.I. BUILDING, GUNIDY, CHENNAI-600 032	VITBS Faculty Members
29-03-2013	Workshop	SPSS:Advanced Data Analysis for Management Research and Decision Making	Prof. C. M. Maran Prof. B. Ravikumar
16-04-2013	Guest Lecture	Discussion on Financial Awareness	Ms. Deepa Anandakumar (alumnus of 1998 batch MBA)
19-04-2013	Conference	Emerging Markets and Issues in Management ICEMIM'2013	Dr. Ramachandra galla, Chairman & Managing Director, Amararaja Group of Industries, Tirupati
27-04-2013	FDP	Increased presence of Global Competition: The need for restructuring the Higher Education Curriculum	Thiru K. Ayyanu, Director, Directorate of Industrial Safety and Health. Dr. V. Alagappan, Former Registrar, Madurai Kamaraj University, Madurai. Dr. S. Shanmugiah, Former Registrar, Tamil Nadu Open Univeristy, Dr. V. Manickavasagan, Registrar, Alagappa Univ
17-07-2013	Guest Lecture	Innovation for growth	Dr. Rekha Shetty
23-07-2013	Guest Lecture	Value Based Marketing	Dr. Saroj Kumar Datta Dean, VIT Business School
30-07-2013	Guest Lecture	Value Based Marketing	Dr. Saroj Kumar Datta Dean, VIT Business School
03-08-2013	Guest Lecture	MBA : My brilliant advantage - Choosing the Best Career before finishing MBA	Mr. Anand Kannan, Managing Director, (GRE Edge.com)
07-08-2013	Guest Lecture	How to use CMIE Prowess Database	Mr. C. Damodaran, Territory Head & Accounts Manager, CMIE, Chennai

15-08-2013	Function	VITMAA - 2013	Chief Guest, Mr. Mayur Abhaya Srisimal, CEO & Managing Director, Life Cell International Pvt. Ltd, Chennai, (Indias Largest & Most Accredited Stem Cell Bank).
16-08-2013	Guest Lecture	Entrepreneurship & Networking	Mr. Ravi Raj Yanamandala, (alumnus of 1989 batch B.E. Civil), President, Geotest Engineering, Inc. Texas, USA (alumnus of 1989 batch B.E. Civil) President, Geotest Engineering, Inc. Texas, USA
17-08-2013	Workshop	Structural Equation Modeling (SEM) using IBM SPSS AMOS	Prof. B. Ravikumar
23-08-2013	Guest Lecture	Data Mining & Data Warehousing for CRM	Ms Susan Roseline Mary, Senior Consultant, Hewlett Packard, Chennai Ms V Ramya, Consultant, Hewlett Packard, Chennai
07-09-2013	Workshop	ERP Modules	Ms. Triveni Sangmitra - SAP Mr. Omprakash, National Presales Head - Ramco Systems Mr. Vishnu Shankar, Institutional Application Sides for South India - ORACLE Mr. Ramkumar Natrajan, Regional Presales head - 3i - Infotech Mr. Balaji R & Ms Vidhya,
28-09-2013	Workshop	Creativity & Innovation	Mr. George Koshy Infosys Mr. Samuel Johnson, VITBS Chennai University
19-10-2013	FDP	One-Day Faculty Development Program on EFFECTIVE TEACHING: USE OF CASES AND ACTIVE LEARNING TOOLS	Dr. M. J. Xavier
25-10-2013	Lecture Series	Value of education and moral and ethical value in work culture.	Senior Advocate Thiru R. Gandhi, (Chief Guest), Thiru VC Sadasivan (Advocate) and Dr. V. C. Govindaraj (Former Professor, Delhi University)
28-10-2013	Guest Lecture	LIZARD BRAIN BRANDING	Prof. Sudio Sudharshan, HULT International Business School, USA

08-11-2013	Workshop	Serial Workshop on Research Methods & Advanced Statistical Tools for Management Research Phase-1 : Research Methods & Data Analysis for Research	
13-11-2013	Guest Lecture	Marketing 2.0	Soumik Ganguly, VP Global Sales, Pagalguy
16-11-2013	Guest Lecture	Practical and operational issues relating to an IPR, Patent, Trade Mark, Copyright, Designs and Legal provisions applicable to Patent/Trade Mark grant, infringement, appeals and renewal of grant etc	
21-11-2013	Guest Lecture	BSE Certificate Programme Orientation	Ms.Sowmya Joseph, Manager - Business Development, Bombay Stock Exchange Ltd., Mumbai
14-12-2013	Conference	34th Annual Conference of Association of Economists of Tamil Nadu (AET)	Rev. Dr. A. G. Leonard SJ, Chairman AET Dr. P. Jegadish Gandhi, Conference Secretary Dr. S. M. Suriya Kumar, Professor, Urmu Dhanalakshmi College, Trichy Mrs. Susheela Subrahmany, Editor, Southern Economist, Bangalore